

PORSCHE DESIGN

PRESS RELEASE

Porsche Design Presents Chronograph for 911 GT3 S/C and 911 GT3 S/C with Street Style Package

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April 2026

More than a Cabriolet. More than a Chronograph.

Stuttgart, Germany. To mark the premiere of the new Porsche 911 GT3 S/C and the 911 GT3 S/C with Street Style Package, Porsche Design launches the matching timepieces—designed to perfectly match the sports car in every detail and available exclusively to its buyers and owners. Crafted from ultra-light titanium and powered by a COSC-certified chronograph movement with flyback function, the Chronograph 911 GT3 S/C and the Chronograph 911 GT3 S/C with Street Style Package channel the performance of their automotive counterparts directly onto the wrist. Like all Porsche Design timepieces, they are handcrafted in Porsche's timepiece manufactory in Grenchen, Switzerland.

Two originals. One DNA.

The 911 GT3 S/C is defined by its ultimate motorsport spirit, perfectly balanced with everyday practicality. With stick shift and a high-revving engine, it combines maximum dynamics with endless fun-to-drive. Its high-revving, naturally aspirated engine and uncompromising lightweight design make the 911 GT3 S/C the lightest, most dynamic open 911, embodying pure motorsport DNA on track and street alike. Its horological twin: the 911 GT3 S/C Chronograph. Born from a joint development with the car, the two are inseparably linked.

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Consistent lightweight construction

Lightweight construction does not automatically mean minimalism. True to the 911 GT3 S/C, the accompanying chronograph embodies Porsche's distinctive approach to lightweight design: the case and pushers are available in either glass bead-blasted titanium or titanium with black titanium carbide coating. The same applies to the bezel, which is available with a pulsometer, tachymeter, or minute scale.

Motorsport design for the wrist with customization options

A distinctive design feature is the GT dial, developed specifically for the 911 GT3 chronograph, with its characteristic hexagonal pattern that echoes the hexagonal air intakes on the car. The GT dial and the optionally available "RS" dial in a carbon-like look also echo the lightweight design aesthetic. Both versions are protected by a sapphire crystal with sevenfold anti-reflective coating on both sides and highly scratch-resistant hard coating. The clean design of the indices, a yellow ring, and black rhodium-plated hour and minute hands with Super-LumiNova® coating ensure optimal readability. This design is echoed on the 911 GT3 S/C's instrument panel, as the Sport Chrono GT module—developed by Porsche Design for the Porsche GT models—mirrors the chronograph's aesthetic. The look of the tachometer and the sporty totalizer at 6 o'clock are also perfectly aligned. The chronograph hands are available in Performance (white), Essence (black), and GT (yellow). Matching the vehicle paint, the color ring around the dial is available in all 911 GT3 S/C exterior colors as well as the shades from the "Paint to Sample" program. Further references to motorsport and the home of the 911 GT3 S/C are found in the small seconds at 9 o'clock, featuring the "911 GT3" lettering, a checkered-flag design, and the inscription "Born in Flacht"—the location of the Porsche Development Center.

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High-performance on the inside. "Street Style" on the outside.

The case back, made of sevenfold anti-reflective, hard-coated sapphire crystal, reveals the Porsche Design caliber WERK 01.200 with COSC certification and flyback function. It allows a running timing measurement to be stopped, reset, and restarted instantly at the push of a button. The standout feature, both technically and visually, is the "911 GT3 S/C Rotor," precisely modeled on the car's wheel design and available in Brilliant Silver, Dark Silver, California Gold, and Black (satin finish). It is completed with the black rotor cap with the two-tone Porsche crest. The arch housing the sapphire crystal is crafted from glass bead-blasted titanium or titanium with a black titanium carbide coating and can be personalized with a laser engraving of up to twelve characters. Owners of the 911 GT3 S/C with the Street Style Package are furthermore entitled to exclusive, specially designed highlights. The Package embodies a look that stands out from the norm, distinguished by the sleek, contemporary pared-down contour of the Porsche crest. In Pyro Red, it not only gives the wheel hub covers a distinctive touch but also enhances the chronograph's rotor cap.

Personalization with character

The strap also offers a variety of options for personalization. Made from genuine Porsche vehicle leather and stitching, it can be customized to match the configuration of the car's interior. An optional "GT3" embossing at 6 o'clock reinforces the link between the sports car and the timepiece. The calfskin leather straps with a double-folding titanium clasp (matching the case finish) are available in three sizes and can be easily exchanged thanks to the quick-change mechanism. In addition, Porsche Design offers a titanium bracelet with a fine adjustable titanium folding clasp, available in case-matching finishes: glass-bead blasted or black titanium

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carbide-coated. Exclusively for owners of the 911 GT3 S/C with Street Style Package, there is a matching two-tone leather strap in Guards Red and Slate Grey. If desired, this leather strap can also feature a "GT3" embossing at 6 o'clock.

After the custom configuration, the chronograph is delivered in an exclusive Limited Edition box. A plaque with a personalized laser engraving matching the vehicle completes the offering. The Porsche Design Chronograph 911 GT3 S/C and the Chronograph 911 GT3 S/C with Street Style Package will be available from April 14 at a starting price of €10,250 (RRP) in Porsche Centers and Porsche Design Stores worldwide, exclusively for buyers of the new Porsche 911 GT3 S/C and the 911 GT3 S/C with Street Style Package. For more information, visit porsche.com.

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Technical Specifications Porsche Design Chronograph 911 GT3 S/C and 911 GT3 S/C with Street Style Package

Movement	Caliber: Porsche Design WERK 01.200 Complications: Chronograph with flyback function, date display Diameter: 30.00 mm Height: 7.90 mm Half-oscillations: 28,800 per hour [4 Hz] Power reserve: 48 hours rotor of the 911 GT3 S/C: designed like the rim of the 911 GT3 S/C (color options: Brilliant Silver, Dark Silver, California Gold, Black [satin finish]) rotor of the 911 GT3 S/C Street Style Package: additionally available in Pyro Red Jewels: 25 COSC certification
Case	Material: titanium Finish (= surface treatment): glass-bead blasted or black titanium carbide coating Diameter: 42.00 mm Height: 15.33 mm Crown: titanium in case finish, screw down Pushers: titanium in case finish Case back: sapphire-crystal glass, sevenfold anti-reflective coating and hard-coated on both sides Water resistance: up to 10 bar (dynamic)
Bezel	Material: titanium Finish: glass-bead blasted or with black titanium carbide coating Scale: pulsometer, tachymeter or minute track
Crystal	Material: sapphire crystal

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	sevenfold anti-reflective coating and hard coated on both sides
Dial	GT dial with hexagon structure or RS dial with carbon-like look Color ring: customizable in the exterior colors of the 911 GT3 S/C or 911 GT3 S/C Street Style Package and the "Paint to Sample" program
Strap	Material: calfskin leather (genuine Porsche vehicle leather) Color selection: matched to the vehicle configuration; optional "GT3" embossing at 6 o'clock Clasp: titanium double folding clasp with side pushers (in case finish) Alternatively: titanium bracelet with titanium folding clasp with fine adjustment in case finish
Reference	6014.0007

Fuel consumption and emissions

911 GT3 S/C (WLTP, preliminary data)

Fuel consumption combined: 13.8–13.7 l/100 km; CO₂ emissions combined: 312–310 g/km;

CO₂ class: G; Status: 04/2026

Where values are indicated as ranges, they do not refer to a single, specific vehicle and are not part of the offered product range. They are only for the purposes of comparison between different vehicle types. Additional equipment and accessories (add-on parts, tire formats etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics. These factors, in addition to weather, traffic conditions and driving behavior, can influence the fuel/electricity consumption, CO₂ emissions, range and performance values of a vehicle.

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (porsche-design.com).

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